

Why the Americas Matter

The Americas share a long and complicated history. From shared experiences with colonization and revolution to U.S. interventionism and immigration linkages, the Americas are deeply intertwined. These legacies and the histories of countries across the Western Hemisphere have led to shared problems that deserve collective responses and that countries—including the United States—can learn from the experiences of others. Despite these connections, the United States is often accused of neglecting Latin America, leading to poor policies.

As a firm believer in Pan Americanism, Adam has conducted numerous analyses of Inter-American affairs that place the region's linkages, history, and shared challenges at their core.

Leveraging Experience and Expertise

Adam is an experienced analyst of regional affairs. He has worked with international organizations and various think tanks as well as written extensively on Latin America. Ratzlaff is committed promoting nuanced assessments of complex topics for both experts and the general public.

In addition to his own writing, Ratzlaff has also been featured with several media outlets. These include Voice of America, Huffington Post, U.S. Southern Command's Dialogo Americas, and the Jack D. Gordon Institute's JGI Pulse.

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About Adam

Adam Ratzlaff is a specialist and consultant in Inter-American affairs and a member of Diplomatic Courier's World in 2050 Brain Trust.

With over a decade of experience conducting research on regional affairs, Ratzlaff has consulted for the World Bank, the Inter-American Development Bank, and the U.S. Department of State and worked with various organizations on analyzing Inter-American affairs. He also regularly engages with stakeholders on Inter American affairs in the public, private, and non profit sector to provide policy recommendations and analysis. Ratzlaff is the author or co-author of over 100 public-facing analyses, reports, and academic works on topics related to regional affairs.

Ratzlaff is a PhD Candidate (ABD) in International Relations at Florida International University and holds an MA from the Josef Korbel School of International Studies (University of Denver) and a BA from Tulane University, where he triple-majored in international relations, economics, and Latin American studies.

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Inter-American Consulting Services



Adam Ratzlaff
Specialist in Inter-American Affairs

Services

Adam provides an array of services on topics related to Western Hemisphere affairs. These include:

- Analysis of Current Political and Geopolitical Risks in Region
- Political Communications and Messaging Strategy
- Forecasting Trends and Challenges in the Americas
- Policy Assessments and Design
- Market Assessments
- Strategic Guidance

Deliverables

- Reports
- Policy Briefs
- Virtual and In-Person Briefings
- Strategic Planning Calls
- Keynote Speeches
- And More!



My Approach

Connecting deep understanding of regional dynamics with policy and academic experience, Ratzlaff provides nuanced and grounded assessments of regional affairs. He has been invited to share his expertise with various governmental and non-governmental organizations and provide recommendations for how to address the most pressing challenges in the Americas.

Select Report Publications

"Splitting the Bill: Taxing and Spending to Close Ethnic and Racial Gaps in Latin America" (2019; with Nora Lustig and Judith Morrison)



"When the Dragon Joins the Club: Chinese Engagement in Regional Organizations and Forums in the Western Hemisphere" (2024)

"Birds of a Feather?: Lessons on U.S. Cultural Diplomacy from Walt Disney during the Good Neighbor Policy" (2023)



In addition to Adam's long form publications, he has published over 100 op-eds on Inter-American affairs across over 25 policy relevant magazines and newspapers—including The National Interest, Diplomatic Courier, Global Americans, Responsible Statecraft and Westpoint's Modern War Institute.



Areas of Expertise

While Adam has worked on a wide array of issues related to Latin America and U.S.-Latin American Relations, his core expertise is on:

- Inter-American Affairs
- Regional Organizations
- The Defense of Democracy
- Social Inclusion in the Americas
- Regional Economic Development & Integration
- Sino-Latin American Affairs
- Cultural Diplomacy
- Linking Domestic and International Affairs

Should you need support on other topics, Ratzlaff is eager to assist in these efforts where possible or provide recommendations for other candidates.



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